

Your 401(k) Savings Plan – Access & Transactions on PowerLine

How do you enroll in the 401(k) Savings Plan,* see your investments or change/transfer your savings?

You can go online to enroll in the 401(k) Savings Plan, view your investments, transfer your savings from one investment to another or change your future contribution investment election(s):

- 1) Go to *Your Benefits Homepage* from the Associate Kiosk (or www.jcpenneypowerline.com)
- 2) Click the **All Other Benefits** icon
- 3) Click **Savings and Pension** on the left side of the screen
- 4) Click on the **Get Plan Details, Investment Advice and Review your Account** link, and
- 5) Use the drop down under **Find It Fast** on the right side of the screen to select the correct action item.
 - a. Account Statement
 - b. Change Contributions
 - c. Change Future Investments
 - d. Transfer Money
- 6) To enroll in the 401(k) Savings Plan, simply change your contribution election to a percent greater than “zero.”

Your 401(k) Savings Plan – Investment Performance

Investments	1 Year	3 Years	5 Years	10 Years
Tier 1 Investments				
These will be offered as of March 1, 2008*				
VFTC Target Income Trust II	8.17%	5.94%	-	-
VFTC Target Retirement 2005 Trust II	8.12%	6.62%	-	-
VFTC Target Retirement 2010 Trust II	7.70%	-	-	-
VFTC Target Retirement 2015 Trust II	7.55%	7.94%	-	-
VFTC Target Retirement 2020 Trust II	7.52%	-	-	-
VFTC Target Retirement 2025 Trust II	7.59%	8.71%	-	-
VFTC Target Retirement 2030 Trust II	7.49%	-	-	-
VFTC Target Retirement 2035 Trust II	7.49%	9.61%	-	-
VFTC Target Retirement 2040 Trust II	7.48%	-	-	-
VFTC Target Retirement 2045 Trust II	7.47%	10.06%	-	-
VFTC Target Retirement 2050 Trust II	7.49%	-	-	-
Tier 2 Funds				
S&P 500 Index Fund	5.40%	8.40%	12.60%	5.90%
Russell 1000 Growth Fund	11.60%	8.40%	11.80%	3.80%
Russell 1000 Value Fund	-0.20%	9.20%	14.40%	7.70%
Russell 2000 Fund	-1.80%	6.50%	15.80%	6.80%
EAFE Fund	11.10%	16.60%	21.20%	8.30%
Intermediate Bond Fund	7.20%	4.10%	3.80%	5.60%
Interest Income Fund	4.70%	4.50%	4.50%	5.30%
JCPenney Common Stock Fund	-42.40%	2.80%	14.80%	-0.80%

Performance is shown as of December 31, 2007. Past investment results are not a guarantee of future performance. The value of investments will fluctuate and is not guaranteed. All investments are subject to certain risks. Returns are net of investment fees.

*J. C. Penney Corporation, Inc., Savings, Profit-Sharing and Stock Ownership Plan, referred to as the 401(k) Savings Plan.

*Historical performance is given for Vanguard Target Retirement Funds retail investment product. The Vanguard Fiduciary Trust Company (VFTC) Target Retirement Trusts are made up of the same investments as the retail products, but are offered for investment solely to qualified plans and institutional investors at a lower investment fee expense (VFTC fee of .14% as opposed to the retail product fee of .20%).

Your 401(k) Savings Plan – Investment Fees and Expenses

Administrative Expenses and Investment Fees 2008 Total Estimated Participant Cost				
Investment Type	Total Administrative Expenses	Investment Management Fees	Total Fees	Annual Participant Cost per \$1,000 Balance
Tier 1 Trusts – as of March 1, 2008				
VFTC Target Retirement Trusts	0.185%	0.140%	0.325%	\$3.25
Tier 2 Funds				
S&P 500 Fund	0.185%	0.010%	0.195%	\$1.95
Russell 1000 Growth Fund	0.185%	0.040%	0.225%	\$2.25
Russell 1000 Value Fund	0.185%	0.040%	0.225%	\$2.25
Russell 2000 Fund	0.185%	0.040%	0.225%	\$2.25
EAFE Fund	0.185%	0.060%	0.245%	\$2.45
Intermediate Bond Fund	0.185%	0.040%	0.225%	\$2.25
Interest Income Fund	0.185%	0.052%	0.237%	\$2.37
JCPenney Common Stock Fund	0.185%	0.010%	0.195%	\$1.95
Tier 3 – as of March 1, 2008				
Self-Directed Brokerage Window	0.185%	**	**	**

**Depends on the type of investments purchased and/or the frequency of trading within the brokerage account as stated in the schedule below.

Your 401(k) Savings Plan – Brokerage Investment Expenses

You may buy stocks, mutual funds or other approved securities within the Self-Directed Brokerage Window. You'll receive a Welcome Kit with more details if you enroll online for a brokerage account in your 401(k) Savings Plan.

- **Stocks** (trade under a Tiered pricing schedule, based on your balance and/or number of trades)
 - \$9.95 per trade (brokerage account balance greater than \$500K or 30+ trades per quarter)
 - \$12.95 per trade (brokerage account balance greater than \$50K)
 - \$19.95 per trade (brokerage account balance less than \$50K), or
 - Broker-assisted trades will incur an additional \$40 charge.
- **Mutual Funds** - you may buy mutual funds in your brokerage account in one of three ways:
 - Load funds at Net Asset Value (NAV), when NAV is allowed by the fund prospectus. This means that you may buy shares of a mutual fund that normally has a sales "load," but you would not pay the sales load if the fund's prospectus allows this sales load to be waived.
 - No Transaction Fee (NTF) Funds - these funds have no sales charge or transaction fee, or
 - \$19.95 for any purchase of No Load Funds which are not NTF eligible (see above).